

HAROLD LOREN ::
PUBLIC RELATIONS
| DIGITAL
COMMUNICATIONS
| SOCIAL BRAND
MANAGEMENT

WELCOME

THE LOREN COLLECTIVE | A DIGITAL LAB

THE MOTORCYCLE DIARIES

American Apparel



“Between us we probably had a net worth of about \$250, but we were the kings of Paris and were invited to every show and every party. It was the greatest victory the British had over the French since the Battle of Waterloo in 1811.”



“People think that the

reaction to the Manet Painting (1863) and the Bow Wow Wow cover (1981) were the same when in fact they were not. A lot was said about how morals had not changed in 150 years, and in both cases, they caused shock with their brazenness. It's true, they both caused controversy, but for entirely different reasons."

“Unfortunately the United States is one huge contradiction. It’s both home to the extreme religious right and the so-called ‘moral majority,’ but it’s also where 90% of pornography is made. So, which came first, the chicken or the egg?”

“Having similar references always helps the creative process. You and I have the same kind of relationship. It’s not labored. It flows naturally. That’s not to say it doesn’t have it’s problems along the way.”



*“I usually draw my
inspiration from pop
culture - from the past
- and I give it a
contemporary twist.
It’s something I
learned from Malcolm
and Vivienne.”*



PREVIOUS EXPERIENCE

LOREN COLLECTIVE CLIENTS

LOREN COMMAND CENTER

HL SOCIAL MEDIA RESOURCES



